Strategy Execution

THE ASCENT PROGRAM

Need Strategic Change?

In a time when your competition is relentless and extra costs must be minimized, failed strategic initiatives can drown your business. With an increased emphasis on timely results, you company can ill afford delays executing. The problem is that employees are busy doing their jobs, and delay working on key initiatives.

The Challenge

- Your organization needs to make important changes quickly
- Leaders struggle to drive results on multiple fronts
- Managers lack the skills to lead strategic change
- Employees are busy doing their job and delay working on key initiatives
- Everyone needs to deliver greater value

Deploy Champions to Achieve Critical Results in 100 Days

The Ascent Program builds your organization's capacity for change by developing champions to accomplish key projects. We provide a key developmental experience for high potential employees that prepares them for increased responsibilities and future leadership roles. In the process, they deliver high-impact gains on mission-critical projects by engaging tiger teams across the organization.

The Solution

- Identify high-impact projects
- Select a group of Champions
- Train the Champions to lead strategic change
- Coach the Champions during project execution
- Report project milestones every 100 days

Deploying the Ascent Program

The Ascent Program is an action learning process where participants learn by doing. The Ascent Program combines training, project execution and coaching to deliver critical results while developing future leaders.

The Ascent Program is offered to a select group of qualified employees who are willing and able to participate in the program and complete key projects over a period of 6 to 12 months. The Ascent Program participants act as catalysts for change, performance coaches to project teams, and candidates for future leadership roles.

The Ascent Program Elements

1. Orientation session for Champions and Sponsors
2. Foundation Leadership course for Champions
3. Training Workshops combining instruction and project application
4. Progress reports on measurable accomplishments
5. Leadership coaching for Champions
6. Program evaluation, reporting and feedback
7. Consultation with senior leaders on strategic project execution

Our Value Proposition

- We focus on accomplishing your most critical priorities through Champions of Tiger Teams
- We drive for results that deliver a value of at least 4 times the cost of our services within 100 days
- We transfer our knowledge, skills and tools to ensure that the results that have been achieved can be replicated and sustained long after we leave

Ascent Advisor