

Strategic Planning

THE ASCENT PLAN

Need a Winning Strategic Plan?

Leaders are responsible for setting and communicating a clear direction. Yet, most employees and even many managers don't understand the organization's strategy. Oftentimes when it comes to planning, leaders simply create budget projections based on previous results without a clear plan to win.

The Challenge

- Strategic plans lack a compelling vision that inspires employees and customers
- The organization's strategy is an ever changing list of high priority projects
- Leaders are not fully aligned behind clear goals
- Employees are either unaware or have a different understanding of the plan
- There is no accountability or follow through with the strategic plan

Get Clarity on Your Organization's Direction

Ascent Advisor helps align your leadership team to embrace a shared vision of success. You will know how to win and stay ahead of the competition. The Ascent strategic plan defines what you will do, where you play and how you win. With this clarity you can focus resources to tackle the most vital priorities.

The Solution

- Align leaders to the vision, mission and values
- Understand your market and industry trends
- Define a clear and simple strategic direction
- Set goals, priorities, and key initiatives
- Create a plan of action with milestones
- Track progress through performance measures

Create the Ascent Plan

The Ascent Plan is a structured consulting process where senior leaders work together to create a plan for taking the organization to the next level. The Ascent Plan combines market assessments, internal interviews, planning workshops and consultative advice to deliver a solid strategic plan.

The Ascent Plan involves your leaders in the assessment and the planning workshops to produce a strategic plan. Through the process, your leaders become more fully aligned to a shared vision and common goals. After completing the Ascent Plan, you receive a written strategic plan report.

The Ascent Plan

1. Align leaders to a shared vision, mission and values
2. Assess internal capabilities and external industry trends
3. Define a clear direction for your organization
4. Set goals that take your company to the next level
5. Create an action plan with initiatives and milestones
6. Align people and the organization to the priorities
7. Track progress by reporting performance measures

Our Value Proposition

- We focus on solving your most critical needs with innovative ideas and practical solutions
- We drive for results that deliver a value of at least 4 times the cost of our services within 100 days
- We transfer knowledge, skills and tools to ensure that the results that have been planned can be realized and sustained long after we leave